



From creating and sharing videos that offer a personal touch to finding ways to keep your brand top of mind, these strategies can help small businesses succeed this holiday season.

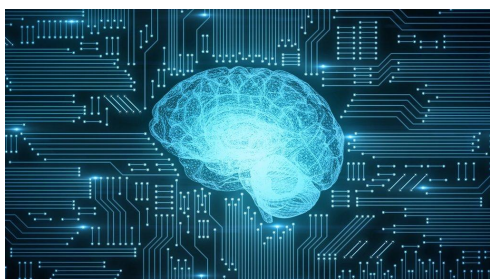
BUSINESS SPOTLIGHT



Midwest Vintage Toys located in Queen City Center and Inside Old River Valley Antique Mall in Stewartville, has a Ton of Toys for the Holidays.

NEWS

NEED HELP DECORATING YOUR BUSINESS THIS HOLIDAY SEASON?



How AI can benefit your small business!

AI can improve efficiency, which can help business owners save time. It can also save on costs and help your business stay competitive in times of mounting inflation.

[READ MORE](#)



Support for women-owned small businesses

In SBA's [Winning Business: Resilient Stories of U.S. Small Business Owners](#)([Link is external](#)) video series, you can learn how women business owners around the country found help from SBA and our Resource Partner

network. Discover their greatest challenges, biggest opportunities, and lessons learned along the way.

[READ MORE](#)

EVENTS



The New Standards Holiday Show

Saturday, Dec 14, 2024
7pm - 10:15pm

[Historic Chateau Theatre](#)

15 1st St SW

Tickets: \$40 GA advance; \$50 GA day of show; \$60 premium reserved seating; \$300 reserved table of 4 with table service

[Learn More](#)



Judy Collins Hits Tour

Wednesday, Dec 18, 2024 7:30pm

[Mayo Civic Center](#)

30 Civic Center Dr SE

In her 50-plus years in music, Judy Collins has always exhibited impeccable taste in songcraft.

[Event Info](#)



Diamond Rio

Thursday, Dec 19, 2024
7:30pm - 9:30pm

[Mayo Civic Center](#)

30 Civic Center Dr SE

Diamond Rio is bringing their iconic blend of country music to Rochester, MN on December 19, 2024.

[Learn More](#)



Celebrate Rochester! New Year's Eve

Tuesday, Dec 31, 2024 11am - 8pm

Mayo Civic Center

30 Civic Center Dr SE

Experience Rochester is pleased to announce the return of a community tradition to ring in the new year.

[Details](#)



Dancing Downtown

Monday, Jan 6, 2025 6pm - 8pm

Historic Chateau Theatre

15 1st St SW

Rochester Downtown Alliance is proud to bring FREE dance lessons to Downtown on Monday evenings from 6-8pm in Historic Chateau Theatre!

[Details](#)

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